

# AISA SPONSORSHIP & MARKETING OPPORTUNITIES



AISA provides sponsorship and marketing opportunities to its Associate Members to help them raise brand awareness and promote their products and services to current and potential clients who are school leaders, educators, and other educational professionals working in international schools in Africa.



A photograph of three business professionals in a meeting. On the left, a man with a beard and glasses is looking towards the center. In the center, a woman with glasses is smiling broadly. On the right, a man with curly hair is also smiling. They are all wearing blue lanyards. The background is a bright, out-of-focus window.

# 2024 ANNUAL AISA CONFERENCE SPONSORSHIP

Don't miss the opportunity to be part of the **2024 AISA Conference**. Taking place at the **Cape Town International Convention Center** in **Cape Town, South Africa** from **Thursday 31 October 2024** to **Sunday 03 November 2024**, the conference is a must attend event.

There is a range of sponsorship packages available to AISA Associate Members, see table below for details.

# AISA MARKETING & SPONSORSHIP OPPORTUNITIES

| 2024 AISA CONFERENCE   |                     |                 |                      |
|--|---------------------|-----------------|----------------------|
| Sponsorship Opportunities  | Platinum<br>\$5,000 | Gold<br>\$2,500 | Exhibitor<br>\$1,000 |
| 75 minutes Face to Face Discovery Workshops                                  | Yes                 |                 |                      |
| Banner on the Conference Website   | Yes                 |                 |                      |
| Premium Placement in the Exhibition Hall                                     | Yes                 | Yes             |                      |
| Opportunity to Introduce Deep - Dive Facilitators                            | Yes                 | Yes             |                      |
| Sponsor Acknowledgment during the Opening & Closing Plenaries                | Yes                 | Yes             |                      |
| Logo Displayed on the AISA Conference Website & Programme                    | Yes                 | Yes             |                      |
| Feature in AISA's Monthly Newsletters Leading up to the Conference           | Yes                 | Yes             |                      |
| Social Media Post  | 1                   | 1               |                      |
| Dedicated Email  | 1                   |                 |                      |
| News Article   | 1                   |                 |                      |
| Exhibition Table(s)  | 2                   | 2               | 1                    |
| Delegate Registration(s)   | 2                   | 1               | 1                    |
| Gala Dinner Ticket(s)  | 2                   | 1               |                      |
| Opportunity to receive conference delegates list subject to GDPR regulations | Yes                 | Yes             | Yes                  |



[www.aisa.or.ke](http://www.aisa.or.ke)



[conferences@aisa.or.ke](mailto:conferences@aisa.or.ke)



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