

# AISA SPONSORSHIP & MARKETING OPPORTUNITIES



AISA's sponsorship and marketing opportunities allow Associate Members to build brand awareness and promote their products and services to current and potential clients within the AISA membership school leaders, educators, and other educational professionals working in international schools in Africa.



A photograph of three people in professional attire. On the left, a man with a beard and glasses is smiling. In the center, a woman with glasses is smiling broadly. On the right, a man with curly hair is smiling. They are all wearing blue lanyards. The background is bright and out of focus.

# 2023 ANNUAL AISA CONFERENCE SPONSORSHIP

Don't miss the opportunity to be part of the 2023 AISA Conference. Taking place at the International School of Kenya in Nairobi from 7 to 9 October 2023, the conference is a must attend event for school leaders, educators and co-professionals working in international education in Africa. There is a range of sponsorship packages available to AISA Associate Members, see table for details.

# AISA MARKETING & SPONSORSHIP OPPORTUNITIES

2023 AISA CONFERENCE			
Sponsorship Opportunities	Platinum \$5,000	Gold \$2,500	Exhibitor \$1,000
75 minutes Face to Face Discovery Workshops	Yes		
Banner on the Conference Website	Yes		
Premium Placement in the Exhibition Hall	Yes	Yes	
Opportunity to Introduce Deep - Dive Facilitators	Yes	Yes	
Sponsor Acknowledgment during the Opening & Closing Plenaries	Yes	Yes	
Logo Displayed on the AISA Conference Website & Programme	Yes	Yes	
Feature in AISA's Monthly Newsletters Leading up to the Conference	Yes	Yes	
Social Media Post	1	1	
Dedicated Email	1		
News Article	1		
Exhibition Table(s)	2	2	1
Delegate Registration(s)	2	1	1
Gala Dinner Ticket(s)	2	1	
Opportunity to receive conference delegates list subject to GDPR regulations	Yes	Yes	Yes
Opportunity to attend the School Heads and Associates Networking Cocktail	Yes	Yes	Yes



[www.aisa.or.ke](http://www.aisa.or.ke)



[conferences@aisa.or.ke](mailto:conferences@aisa.or.ke)



[@aisa.or.ke](https://www.facebook.com/aisa.or.ke)



[@AISA\\_Schools](https://twitter.com/AISA_Schools)



[AISA](https://www.linkedin.com/company/aisa)



[Association of International Schools in Africa \(AISA\)](https://www.youtube.com/channel/UC...)



[aisaschoolsassociation](https://www.tiktok.com/@aisaschoolsassociation)

To register your interest in any of the marketing and sponsorship opportunities herein, please complete this **Marketing Order Form**.