

AISA MARKETING & SPONSORSHIP OPPORTUNITIES



AISA's sponsorship and marketing opportunities provide ways for **Associate Members** to promote their products and services to current and potential clients. AISA associates can build brand awareness with school leaders, educators, and other educational professionals working in international schools in Africa.



AISA MARKETING & SPONSORSHIP OPPORTUNITIES

ONSITE/HYBRID CONFERENCE SPONSORSHIP			
Sponsorship Level	Platinum	Gold	Exhibitor
Cost	\$5,000	\$2,500	\$1,000
1 Dedicated emailer sent to AISA members before the event	✓		
1 Social media post on AISA's LinkedIn and Facebook pages	✓		
Feature in AISA eNewsletter leading up to the event	✓	✓	
Banner on the event website	✓		
Logo displayed on the AISA event website	✓	✓	
Speaking Opportunity - introducing a keynote, pre-conference event or Deep Dive (subject to availability)	✓		
Acknowledgement during event opening and closing	✓	✓	
Delegate registration	2	1	1
Exhibition tables	2	1	1
Gala dinner tickets	2	1	
Lead a workshop at the face-to-face onsite conference	✓		
Lead a workshop for virtual participants	✓	✓	
Post-conference report	✓	✓	✓

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ONLINE CONFERENCE SPONSORSHIP			
Sponsorship Level	Platinum	Gold	Exhibitor
Cost	\$1,500	\$1,000	\$250
Dedicated emailer to AISA member database before the event	✓		
Social media posts on AISA's LinkedIn and Facebook pages	✓	✓	
Feature in AISA eNewsletter leading up to the event	✓		
Banner on the virtual event platform	✓		
Logo displayed on AISA event website	✓	✓	
Virtual Showcase	✓	✓	✓
Lead a Workshop	✓	✓	
Post-Conference report	✓	✓	

AISA WEBINARS

The AISA webinar programme is a free offering to AISA members. Held twice a month, AISA webinars offer an ideal opportunity for Associate Members to promote their educational products and services to the AISA community. Each Associate is invited to host a webinar, free of charge, each school year.



AWARD & SCHOLARSHIP SPONSORSHIP OPPORTUNITIES

- AISA Educator Scholarships
- AISA Outstanding Contribution Award

CONNEXIONS QUARTERLY EMAILER

Published in January, April, August, and November each year, Associate Members are invited to submit an article to our quarterly mailer ConneXions. This is free of charge.

To register your interest in sponsorship, hosting a webinar, or to submit an article for our newsletter, please complete this [Marketing Order Form](#).

Contact the AISA team to discuss how to get the most value out of your membership.



www.aisa.or.ke



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[AISA_Schools](https://twitter.com/AISA_Schools)



[Association of International Schools in Africa \(AISA\)](https://www.linkedin.com/company/Association-of-International-Schools-in-Africa-AISA)



[Association of International Schools in Africa \(AISA\)](https://www.youtube.com/channel/UC...)



[aisaschoolsassociation](https://vimeo.com/aisaschoolsassociation)