

AISA SPONSORSHIP & MARKETING OPPORTUNITIES

BESPOKE CAMPAIGNS
CAN BE DEVELOPED
FOR YOUR BUSINESS OR
ORGANISATION



As an AISA Associate you can run customised campaigns to market your products and or services to our members – international school leaders, educators, and other educational professionals in Africa.

AISA Strategic Partners work with AISA to develop programmes and services to meet the specific needs of our members. Talk to us for more information on how you might become a Strategic Partner with AISA.



AISA MARKETING & SPONSORSHIP OPPORTUNITIES

	Opportunities P/A	Cost
SPONSORSHIP		
Online Deep Dive Programme: 14 Sep - 15 Oct 2021	Available	
Online Conference: 20 Nov 2021		
Pink Sponsorship	7	\$1,500
Dedicated Emailer to AISA Member database prior to event		
Social Media posts on AISA LinkedIn and Facebook prior to event		
Banner on the event website on the Conference Day and Virtual Showcase		
Virtual Showcase		
Post-Conference report		
Hosting of Learning Partner Presents workshop (45 Minutes)		
Deep Dive Sponsorship and Branding with your own content		
Orange Sponsorship	5	\$1 000
Virtual Showcase		
Social Media posts on AISA LinkedIn and Facebook prior to event		
Post-Conference report		
Hosting of Learning Partner Presents workshop (45 Minutes)		
Deep Dive Sponsorship and Branding with your own content		
Green Sponsorship	5	\$750
Post-Conference report		
Virtual Showcase		
Social Media posts on AISA LinkedIn and Facebook prior to event		
Blue Sponsorship		Equal to registration fees
Virtual Showcase		

AISA MARKETING & SPONSORSHIP OPPORTUNITIES

	Opportunities P/A	Cost
SPONSORSHIP: AISA Invitation Conference – Apr 2022	Available	
Pink Sponsorship	On Request	\$1,200
Dedicated Emailer to AISA Member database prior to event		
Feature in AISA Emailer lead up to event		
Social Media posts on AISA LinkedIn and Facebook prior to event		
Banner on the event website and Virtual Showcase		
Hosting of Learning Partner Presents workshop		
Virtual Showcase		
Post-Conference report		
Hosting of Learning Partner Presents workshop (45 Minutes)		
Deep Dive Sponsorship and Branding with your own content		
Orange Sponsorship	On Request	\$1 000
Virtual Showcase		
Social Media posts on AISA LinkedIn and Facebook prior to event		
Post-Conference report		
Hosting of Learning Partner Presents workshop (45 Minutes)		
Deep Dive Sponsorship and Branding with your own content.		
Green Sponsorship	On Request	\$750
Post-Conference report		
Virtual Showcase		
Post-Conference report		
Social Media posts on AISA LinkedIn and Facebook prior to event		
Blue Sponsorship		Equal to registration fees
Virtual Showcase		

AISA MARKETING & SPONSORSHIP OPPORTUNITIES

	Opportunities P/A	Cost
SPONSORSHIP (Face To Face Conference in Mar 2022) Tentative – Subject to Confirmation		
Platinum Sponsorship	On Request	\$5 000
X2 Exhibition tables		
X2 Free delegate registrations		
X2 Free gala dinner tickets		
1 Hour Learning Partners Presentation		
Logo displayed on AISA Event website		
Opportunity to introduce and sponsor a pre-conference session of their choice		
Opportunity to introduce Keynote speaker at the opening plenary		
Banner on Event website conference page		
Gold Sponsorship	On Request	\$2 500
X2 Exhibition tables		
X2 Free delegate registrations		
X2 Free gala dinner tickets		
1 Hour Learning Partners presentation		
Logo displayed on AISA event website		
Silver Sponsorship	On Request	\$1 500
X1 Exhibition tables		
X1 Free Gala dinner tickets		
X1 Free delegate registration		
Logo displayed on AISA Event website		
Event Exhibitor	On Request	Equal to registration fees
X1 Free delegate registration		
Logo displayed on AISA website		

BESPOKE CAMPAIGNS*

The AISA marketing team will work closely with you to develop a customised digital marketing campaign on AISA's platforms to help reach your target audience, increase engagement and conversions.

If required, professional creative services can be provided by our team at an additional cost. Please contact us at marketing@aisa.or.ke to discuss your next campaign.



SPONSORSHIP OPPORTUNITIES*

- Virtual Events (various options available)
- Scholarships
- Awards

CONNEXIONS QUARTERLY EMAILER ADVERTISEMENT

➤ January, April, August, November

Sponsors: 1 free per annum (book in advance)
Non-sponsors: \$250 per edition (limited availability)

* Based on AISA approval & budget or value-add offering

Contact the AISA Marketing Team to discuss how to get the most marketing value out of your AISA membership.



www.aisa.or.ke



marketing@aisa.or.ke



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[@AISA_Schools](https://twitter.com/AISA_Schools)



[AISA](https://www.linkedin.com/company/aisa)



Association of International Schools in Africa (AISA)



[aisaschoolsassociation](https://www.vimeo.com/aisaschoolsassociation)



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