

# Africa - Inspiring Innovation



This year, the Association of International Schools in Africa's (AISA) annual conference will, for the first time be held as a virtual event.

The event comprises a selection of five-week long deep-dives from 24 October – 27 November 2020, and a full-day conference programme on Saturday 14 November 2020.

**In the spirit of Africa's resilience and innovation, AISA saw the required shift to a virtual event as an opportunity to innovate.**

We have created a virtual learning and networking environment that integrates seamlessly with a world-class learning management system and includes bespoke features that offer the same type of collaborative professional learning that AISA is known for; meaningful engagement between our delegates, facilitators and our associate companies and organisations.

**AISA Annual Conference 2020  
Sponsorship Opportunities**



**Our associate partners can choose between four sponsorship packages, each with varying opportunities for branding, marketing, networking and engagement.**

Each package includes free conference-day registration and the opportunity to have a uniquely-branded virtual showcase in the event's virtual exhibition space.

- Multi-media presentation
- Marketing resource library
- Interactive features such as live chat, question and answer board, reviews and ratings

**In addition to the virtual showcase, the below sponsors also get:**

**Pink Sponsorship Package:**

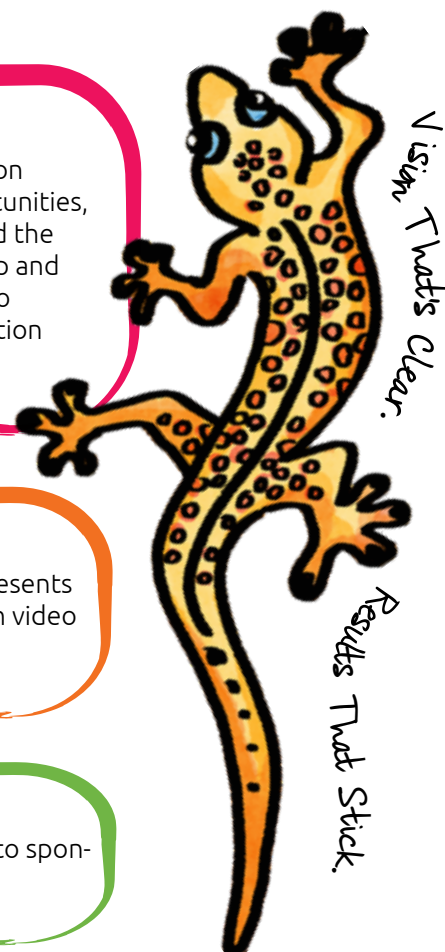
There are only three of these exclusive sponsorship packages available. Focusing on branding and engagement, it offers pre-, during and post-event marketing opportunities, from email and social media opportunities to the prestigious opportunity to brand the conference plenary sessions, as well as host a Learning Partner Presents workshop and sponsor and brand a deep dive (with your own video content). These sponsors also headline the virtual showcases, taking the top three positions in the virtual exhibition showcases space.

**Orange Sponsorship Package:**

These seven sponsorship packages include a chance to host a Learning Partner Presents workshop and sponsor and brand one of the 13 deep dive sessions (with your own video content).

**Green Sponsorship Package:**

In addition to their virtual showcase, these five sponsors will get the opportunity to sponsor and brand a deep-dive session (with your own video content).



	PINK	ORANGE	GREEN	BLUE
Number of Packages	3	7	5	
Dedicated Emailer to AISA Member Database Prior to Event	✓			
Feature in AISA Emailer in Lead Up to Event	✓			
Social Media Posts on AISA LinkedIn and Facebook Networks Prior to Event	✓			
Banner on Plenary Sessions	✓			
Banner on Virtual Showcase	✓			
Virtual Showcase Listing 1,2,3	✓			
Virtual Showcase	✓	✓	✓	✓
Post-Conference Report				
Hosting of Learning Partner Presents Workshop (10 available)	✓	✓		
Deep Dive Sponsorship and Branding (with your own content) (13 available)	✓	✓	✓	
Cost	\$1 750,00	\$1 250,00	\$750,00	\$250,00

**Limited sponsorship opportunities will be allocated on a first-come-first-served basis.**

**Please contact [marketing@aisa.or.ke](mailto:marketing@aisa.or.ke) for more information or to secure your sponsorship opportunity.**

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 AISA

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