


FOR MEMBERS OF



Membership

Your key to ISM resources and services



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Membership Highlights

S Silver member benefits **G** Gold member benefits

ISM membership is your broadest, most economical access to our services and products. Use your membership to tap into tools, information, and training. Get the resources and the advice to help your school thrive.

Ideas & Perspectives (I&P) **G S**

Your membership includes a subscription to our timely, research-based advisory newsletter—published 16 times a year. You can be sure that you’re getting proven management solutions and strategies for the important issues your school faces—we field-test them in our on-site work with more than 100 schools each year.

I&P covers critical topics such as Performance Characteristics for Advancement Professionals; Predictability and Supportiveness: The ISM School Culture Matrix; Teaching as Leadership: ISM Research; and How to Design Your Annual Fund as a Platform for Major Gifts.

Gold Savings **G**

- 15% off workshops (off general tuition rates) • 10% off Webinars
- Special Gold pricing on all on-site consulting • 10% off surveys
- Up to 30% off ISM books

Loyalty Rewards Program **G**

Earn credits with Gold renewals, workshop purchases, and on-site consulting. You can spend your credits to cover for workshops and phone consulting, or receive additional savings for on-site consulting.

Phone Consulting **G**

Every membership year, Gold members receive up to 90-minutes of consulting over the phone in 30 minutes increments.

What are my membership dues?

Silver members enjoy a flat base rate of \$500.

Gold member dues are based on your annual operating expenses. Here is how to calculate your dues:

$$\boxed{\text{ANNUAL OPERATING EXPENSES}} \times .0002 = \boxed{\text{(MIN. US\$1,027; US\$2,623 MAX.)}}$$

“I am ready to be a poster child for ISM. Goodness, you and your organization represent such quality and care toward helping schools get results ... you understand us through your research—and a truckload of reason and common sense that you brought to interviews and then each seminar. Heartfelt thanks.”

Mark Ulfers, Head of School
American School of Paris, France

	S	G
Ideas & Perspectives (I&P) Subscription	●	●
Gold: one print copy per issue & 45 electronic subscriptions Silver: one print copies per issue	●	●
<i>I&P</i> for the iPad	●	●
Online access to the <i>I&P</i> archives		●
ISM Theory for Members Collection of articles to bring you up to speed on ISM theory (\$65 value)	●	●
Summer Institute Workshop Grants (Eligibility to apply) Gold: up to 100% of demonstrated need Silver: up to 50% of demonstrated need	●	●
ISM Member Connection Connect with other members on LinkedIn	●	●
Silver Savings Coupon (One per year) One-time 20% savings on your full order of ISM books and Webinars each membership year	●	
ISM Research Full access to the online members-only area for the latest survey results and research		●
Gold Savings		●
Free Phone Consulting		●
Loyalty Rewards Program		●
Risk Assessment Rate your school's current risk levels and receive scores that prioritize areas for action		●

For details, visit isminc.com/aisa-membership or email membership@isminc.com.

Membership Enrollment Form 2017

Contact information

SCHOOL _____
POSTAL ADDRESS _____
CITY _____ COUNTRY _____
TELEPHONE (_____) _____ FAX (_____) _____ APPLICANT NAME _____

Ideas & Perspectives (I&P) subscriber information Same as above

Please mail the I&P issue to:

NAME _____ TITLE _____
POSTAL ADDRESS _____
CITY _____ COUNTRY _____

Tell us about your school

YEAR FOUNDED _____ ENROLLMENT _____ GRADES (LOWEST) _____ (HIGHEST) _____ FULL-TIME EMPLOYEES _____
TYPE BOARDING DAY BOTH GENDER BOYS GIRLS CO-ED PEDAGOGY MONTESSORI CLASSICAL WALDORF OTHER
RELIGIOUS AFFILIATION (IF ANY) CATHOLIC CHRISTIAN EPISCOPAL ISLAMIC JEWISH LUTHERAN METHODIST
 NONDENOMINATIONAL PRESBYTERIAN QUAKER SEVENTH-DAY ADVENTIST OTHER _____
LIST BY ACRONYM ALL MEMBERSHIP ORGANIZATIONS TO WHICH THE SCHOOL BELONGS _____

Choose your level of membership

Silver: Enjoy a flat base rate of \$500, which includes one print copy of each *I&P* issue.

Gold: Annual dues are based on your annual operating expenses. Dues range from US\$1,027 (min.) up to US\$2,623 (max.).

CALCULATE YOUR ANNUAL DUES HERE:

US\$ _____ x .0002 = US\$ _____
ANNUAL OPERATING EXPENSES (MIN. \$1,078; \$2,623 MAX.)

**Need more than one copy?
Calculate your annual dues here:**

_____ + (_____ x US\$109) = US\$ _____
ANNUAL DUES # OF ADDITIONAL PRINT COPIES

Payment Options

- Check** enclosed, payable to ISM (US funds only)
- Bill** my school, PO # _____
- EFT/ACH:** email membership@isminc.com and we will contact you with the necessary details
- Credit Card**—VISA/MasterCard/Discover/AMEX: contact Sara Snowden at 302.656.4944 ext. 141

Return completed form and dues to:

Independent School Management
1316 North Union Street, Wilmington, DE 19806, USA
FAX 302-656-0647 EMAIL membership@isminc.com



Questions? Please contact membership services at **membership@isminc.com**.

Visit us on **isminc.com/aisa-membership** to learn more.

SIGNED _____ DATE _____

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